



PRECISIONIST

BULOVA PRECISIONIST

The world's most accurate watch with a continuously sweeping second hand. Two of the factors that affect accuracy in a quartz watch are temperature changes and vibration frequency.

PRECISIONIST
A New Era in
Timekeeping

\$356

Limited Quantities

BULOVA

DESIGNED TO BE NOTICED

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"For All These Special Times™"
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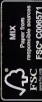
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[†] Subject to Credit Approval

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WATCH PROTECTION PLAN

Two Years of protection • See Store Associate for details

Fall • 2011

PERFECT TIMING

A Great Watch Lives Beyond Its Time



CITIZEN®
ECO-DRIVE®

Fred Meyer JEWELERS®

UNSTOPPABLE

El Manning

ELI MANNING
MVP, Champion Quarterback



**PERPETUAL CHRONO
A-T**
PERPETUAL CALENDAR
CHRONOGRAPH
ALARM



CITIZEN
ECO-DRIVE

FUELED BY LIGHT. NEVER NEEDS A BATTERY.



A



B

- A. Eco-Drive®, Black Ion Plated, Diamond Dial Accents '281
- B. Eco-Drive®, Men's Gift Set with Grey Ion Plated Watch and Matching Bracelet '229
- C. Eco-Drive® WORLD PERPETUAL A-T, Radio Controlled, Stainless Steel, Perpetual Calendar, World Timer (26 Cities), Sapphire Gloss Crystal '371
- D. Eco-Drive® STILETTO, Sleek Low Profile, Black Ion Plated Case and Bracelet, Sapphire Gloss Crystal '356

OPPOSITE PAGE:

Eco-Drive® PERPETUAL CHRONO A-T, Atomic Timekeeping, Two Tone Case and Bracelet, Perpetual Calendar, Sapphire Gloss Crystal '431

COVER PAGE:

EXCLUSIVE Eco-Drive® PERPETUAL CHRONO A-T, Atomic Timekeeping, Stainless Steel with Black Polyurethane Strap, Perpetual Calendar, Sapphire Gloss Crystal '395

Limited Edition of 999



C



D

CITIZEN available in select locations or online at fredmeyerjewelers.com or littmanjewelers.com
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CITIZEN
ECO-DRIVE

UNSTOPPABLE

Paula Creamer

PAULA CREAMER
U.S. Women's Open® Champion



REGENT
28 DIAMONDS
MOTHER-OF-PEARL DIAL



CITIZEN
ECO-DRIVE®

FUELED BY LIGHT. NEVER NEEDS A BATTERY.



CITIZEN
ECO-DRIVE®



- A. Eco-Drive® Stainless Steel Bangle, Mother-of-Pearl Dial, Swarovski® Crystal '169
- B. Eco-Drive® Stainless Steel Bangle, Swarovski® Crystal '150
- C. Eco-Drive® PALADION, Mother-of-Pearl with B Diamond Dial, 18 Diamond Bezel '338
- D. Eco-Drive® RIVA, Stainless Steel Case and Bracelet, Pink Iridescent Dial, 24 Diamond Bezel '281
- E. Eco-Drive® NORMANDIE, Gift Set, Black Inlay with Swarovski® Crystal, Matching Bracelet '279

OPPOSITE PAGE:

Eco-Drive® REGENT, Mother-of-Pearl with B Diamond Dial, 20 Diamond Bezel, '371

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BULOVA PRECISIONIST

THE WORLD'S MOST ACCURATE WATCH
WITH A CONTINUOUSLY SWEEPING SECOND HAND



PRECISIONIST
CHAMPLAIN
COLLECTION

BULOVA

SINCE 1875

DESIGNED TO BE NOTICED

BULOVA

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A. SELF-WINDING MECHANICAL, 21 Jewel Movement.
Skeletalized Dial and Exhibition Caseback.
Stainless Steel with Black Ion Plating.
Water Resistant to 100m *431

B. SELF-WINDING MECHANICAL.
21 Jewel Movement and Exhibition Caseback.
Stainless Steel, Water Resistant *374

C. PRECISIONIST, LONGWOOD COLLECTION.
Accurate to 10 seconds per year,
Stainless Steel Case and Bracelet,
Date Calendar, Water Resistant *338

D. DRESS, High Polish Stainless Steel with
Brushed Black Ion Plating, Water Resistant *224

E. MARINE STAR, Stainless Steel Case and
Bracelet, Diamond Dial, Date Calendar,
Water Resistant to 100m *281

OPPOSITE PAGE:
PRECISIONIST, CHAMPLAIN COLLECTION.
Accurate to 10 Seconds Per Year,
Stainless Steel with Black Ion Plating,
Carbon Fiber Dial, 24-hour track,
Water Resistant to 300m *488



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BULOVA PRECISIONIST

THE WORLD'S MOST ACCURATE WATCH
WITH A CONTINUOUSLY SWEEPING SECOND HAND



PRECISIONIST
BRIGHTWATER
COLLECTION

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BULOVA

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- A. DIAMOND COLLECTION, Two-Tone Stainless Steel, 16 Diamond Bezel, Mother-of-Pearl Dial '299
- B. DIAMOND COLLECTION, Stainless Steel Case and Bracelet Mother-of-Pearl Diamond Dial '188
- C. HIGHBRIDGE COLLECTION, Stainless Steel and Ceramic, Mother-of-Pearl Diamond Dial '394
- D. DIAMOND COLLECTION, Stainless Steel with Brushed Black Ion Plating, Mother-of-Pearl Diamond Dial '263
- E. SELF-WINDING MECHANICAL, 21 Jewel Movement and Exhibition Caseback, Stainless Steel Case and Bracelet, 34 Diamond Bezel, Mother-of-Pearl Diamond Dial '563



OPPOSITE PAGE:
PRECISIONIST BRIGHTWATER COLLECTION,
Accurate to 10 Seconds Per Year, Two-Tone Stainless
Steel, 20 Diamond Bezel, Mother-of-Pearl Dial '563



VICTORINOX SWISS ARMY



AIRBOSS

Inspired by the ingenuity of the Original
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VICTORINOX SWISS ARMY



- A. ALLIANCE, Swiss Quartz Movement, 40mm, Stainless Steel Case and Bracelet, Water Resistant to 100m '475
- B. MAVERICK GS CHRONO, Swiss Quartz Chronograph, 43mm Stainless Steel Case, Molded Rubber Strap, Water Resistant to 100m '625
- C. CHRONO CLASSIC, Swiss Quartz Chronograph, 41mm Stainless Steel Case with Gold PVD Accents, Leather Strap, Water Resistant to 100m '550
- D. MAVERICK GS LADY, 34mm Stainless Steel Case with White Lacquer Bezel, Matching Molded Rubber Strap, Water Resistant to 100m '425
- E. CHRONO CLASSIC, Swiss Quartz Chronograph, 41mm, Stainless Steel Case with Gold PVD Accents and Ceramic Bezel, Water Resistant to 100m '650



OPPOSITE PAGE:
AIRBOSS, 42mm MECHANICAL
SELF-WINDING Movement,
Stainless Steel Bracelet,
Water Resistant to 100m '995

VICTORINOX available in select locations or online at fredmeyerjewelers.com or littmanjewelers.com
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TISSOT
SWISS WATCHES SINCE 1853
INNOVATORS BY TRADITION

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TISSOT VISODATE AUTOMATIC
chosen by Tony Parker – Professional Basketball Player
The classic heritage timepiece set in a 316L stainless steel case
with yellow PVD coating, scratchproof sapphire crystal
and water resistance up to 3 bar (30 m / 100 ft).

IN TOUCH WITH YOUR TIME

TISSOT
SWISS WATCHES SINCE 1853



- A. T-TOUCH II, Polished PVD Titanium Bracelet, Tactile Sapphire Crystal, 12 Functions with Backlight, Water Resistant to 100m (10 bar) '1,025
- B. VELOCIT, Stainless Steel and Rose Gold PVD, Rubber Strap, Sapphire Crystal, Quartz Chronograph, Water Resistant to 100m (10 bar) '695
- C. T-RACE, Stainless Steel with Rose Gold PVD, Rubber Strap, Sapphire Crystal, Quartz Chronograph, Water Resistant to 100m (10 bar) '750
- D. TISSOT CERA, Stainless Steel and White Ceramic, Diamond Dial, Sapphire Crystal, Water Resistant to 30m (3 bar) '595
- E. T-WAVE, Stainless Steel Case and Bracelet, Mother-of-Pearl Diamond Dial, Sapphire Crystal, Water Resistant to 30m (3 bar) '475



OPPOSITE PAGE:
VISODATE, Stainless Steel, Yellow PVD Plated,
Automatic Movement with 42 hour
Power Reserve, Water Resistant to 30m (3 bar) '695

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my world. my watch.



ESQ
BY MOVADO

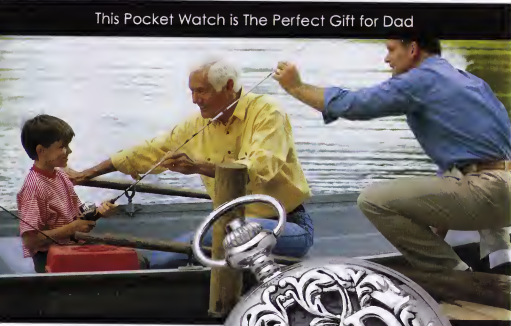
ESQ
BY MOVADO



- A. BEACON™ 46mm, Chronograph, Stainless Steel Case and Bracelet, Tacymeter Bezel, Swiss Quartz Movement '550
- B. BEACON™ 42mm, Black Ion-Plated, Stainless Steel Case and Bracelet, Swiss Quartz Movement '450
- C. ESQ VENTURE™ Stainless Steel with Black Ion-Plating, Four Diamond Dial, Swiss Quartz Movement '450
- D. ESQ VENTURE™ Black Ceramic, Swiss Quartz Movement '595
- E. ESQ VENTURE™ White Ceramic, Swiss Quartz Movement '595

OPPOSITE PAGE:
BRACER™, Stainless Steel,
Chronograph, Silicone Strap,
Date Window, Unique Crown Protector '450

This Pocket Watch is The Perfect Gift for Dad



- A. GUNMETAL Pocket Watch, Habbal Engraving, Partial Skeleton Dial, Chain Included *100
- B. TWO-TONE Pocket Watch Case, Quartz Movement, Date Calendar, Chain Included *69
- C. LIBERTY SILVER DOLLAR, Quartz Pocket Watch, Date Calendar *119
- D. PRECIOUS PHOTOS Pocket Watch, Quartz Movement, Photo Insert Ring, Mother-of-Pearl Dial *65
- E. LOTUS BLACK LEATHER BRACELET with Stainless Steel Connector *39.99

OPPOSITE PAGE:
Vintage Quartz Pocket Watch,
chain included *65



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EQWM1100DC-1A2
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EF530P-1AV

EDS500C-1A1
SOLAR

EF550PB-1AV

SOLAR POWERED

A solar panel combined with a large-capacity rechargeable battery enables these impressive solar timepieces to run smoothly under any light with no battery replacement.

ATOMIC TIMEKEEPING

Multi-Band Technology receives time calibration signals automatically from several transmitters around the world. This technology adjusts for Leap Year and Daylight Saving Time.



3D MULTI-LAYER FACE

A dual-layered face comprised of upper and lower dial plates provides unprecedented functionality and visual appeal.

CASIO

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Baby-G



- A. BABY-G, Analog Digital, World Time, Stopwatch, Countdown Timer, Alarm, Water Resistant to 100m *99
- B. BABY-G CLASSIC, All Digital Display, World Time, Stopwatch, Countdown Timer, Alarm, Water Resistant to 200m *79
- C. BABY-G, Analog Digital, World Time, Stopwatch, Countdown Timer, Alarm, Water Resistant to 100m *160
- D. G-SHOCK CLASSIC, Analog Digital, World Time, Stopwatch, Countdown Alarm, Water Resistant to 200m *99
- E. G-SHOCK SOLAR ATOMIC, Analog Digital, Neo-Brite Luminous, World Time 48 Cities, Stopwatch Countdown, Five Alarms *260

G-SHOCK



OPPOSITE PAGE:

EDIFICE, Solar Powered, Atomic Timekeeping, Black Ion Plated Stainless Steel, Alarm Chronograph, Water Resistant to 100m *500

CASIO G-SHOCK available in select locations or online at fredmeyerjewelers.com or littmonjewelers.com. Special Financing* available. *Subject to credit approval.

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WORLD RALLY TEAM

PULSAR

ORIGINAL WATCH PARTNER



pulsarwatches.com

Stainless steel case
1/5 second chronograph
Tachymeter
100m water resistant
Mineral crystal

PULSAR
Tell it your way



- A. SPORT CHRONOGRAPH. Stainless Steel Case and Bracelet, Elapsed Timer, 24 Hour Indicator, Date Calendar, Water Resistant to 100m '113
- B. TECH GEAR. LCD Alarm Chronograph, Altimeter, Barometer, Thermometer, Dual Time, Automatic Calendar, Backlight, Water Resistant to 100M '175
- C. SPORT. Stainless Steel Case, Rugged Rubber Strap, One-Way Rotating Bezel, Calendar, Water Resistant to 100m '83
- D. PULSAR DRESS. Date Calendar, Second Hand, Water Resistant to 50m '85

OPPOSITE PAGE:
WORLD RALLY. Chronograph, Stainless Steel Case, Water Resistant to 100M '149



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Your time. Your story.

From SEIKO WATCH CORPORATION



White mother of pearl dial
White ceramic bezel
Date calendar
Mineral crystal
50m water resistance

PULSAR

Tell it your way

PULSAR®



- A. CRYSTALLIZED™ with 48 Swarovski® Crystals, Two Tone Stainless Steel, Mother-of-Pearl Dial, Water Resistant to 50m ¹124
- B. FUN and FASHIONABLE Gift Set, CRYSTALLIZED™ with 108 Swarovski® Crystals, Day/Date, 24hr Sub Dial, Interchangeable Straps ¹120
- C. CRYSTALLIZED™ with 50 Swarovski® Crystals, Mother-of-Pearl Dial, Water Resistant to 30m ¹116
- D. BLACK ENAMEL INLAY, Stainless Steel, Water Resistant to 30m ¹94 (Also available in White Enamel Inlay).
- E. Two Tone, Full Figure Dial, ¹74²⁰

OPPOSITE PAGE:
PULSAR DRESS SPORT, Mother-of-Pearl Dial, White Ceramic Bezel, Date Calendar, Water Resistant to 50m ¹124



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Landon Donovan

SPORTURA CHRONOGRAPH.
WHEN PERFECTION IS THE GOAL



SEIKO

DEDICATED TO PERFECTION

SPORTURA. Style, durability, reliability and precision. SEIKO and Landon Donovan both know what it takes to succeed at the highest level. Our shared dedication to perfection is celebrated in the new Sportura chronograph, a watch in which every detail reveals the value of fifty years of experience in sports timing. A 1/5 second precision chronograph, sapphire crystal, 100m water resistance and an alarm with dual time option. Sportura is the watch chosen by America's soccer icon, Landon Donovan. SeikoUSA.com

SEIKO

**SEIKO
SOLAR**

No Battery Change Required

The electricity generated by the solar cell is stored in a rechargeable battery. Unlike all other types of battery, this rechargeable battery will provide the power your watch needs for an extended period, with no need for periodic battery exchange. It's better for the environment and more convenient for you.



- A. PERPETUAL CALENDAR Black Ion Plating and Stainless Steel, Date Calendar, Water Resistant to 30m *219
- B. SOLAR, No Battery Change Required, Two Tone Stainless Steel, Day/Date Calendar, Water Resistant to 30m *139
- C. SOLAR, No Battery Change Required, Gold Tone, Day/Date Calendar, Water Resistant to 30m *145
- D. SOLAR ALARM CHRONOGRAPH No Battery Change Required, Stainless Steel, Water Resistant to 100m *295



OPPOSITE PAGE:
SPORTURA Black Ion Plating,
Alarm Chronograph,
Water Resistant to 100m *369

LE GRAND SPORT.
ELEGANCE INSPIRED BY NATURE'S HARMONY.



130th
ANNIVERSARY
SEIKO

SEIKO
DEDICATED TO PERFECTION

As the inventor of the quartz watch in 1969, SEIKO has four decades of experience in fusing intricate watchmaking skill with elegant design. Today, the Le Grand Sport collection offers a new interpretation of refined elegance. Slim in profile, but robust in construction, 50m water resistance and mother of pearl dial, Le Grand Sport is a timepiece whose design reveals an infinite dedication to the perfection of every detail. SeikoUSA.com

No Battery Change Required

The electricity generated by the solar cell is stored in a rechargeable battery. Unlike all other types of batteries, this rechargeable battery will provide the power your watch needs for an extended period, with no need for periodic battery exchange. It's better for the environment and more convenient for you.



- A. COUTURA, Two-Tone Stainless Steel, Mother-of-Pearl Dial, Sapphire Crystal, Date Calendar, Water Resistant to 100M *263
- B. SOLAR, No Battery Change Required, Two Tone Stainless Steel, Water Resistant to 30m *145
- C. GIFT SET, CRYSTALLIZED™, with 22 Swarovski® Crystals, Mother-of-Pearl Dial, Two-Tone Stainless Steel, Water Resistant to 30M, with Matching Brooch *219
- D. SOLAR, No Battery Change Required, CRYSTALLIZED™, with 22 Swarovski® Crystals on Bezel, Gold-Tone, Fashionable Brown Dial, Water Resistant to 30M *188
- E. SOLAR, No Battery Change Required, CRYSTALLIZED™, with 22 Swarovski® Crystals, Mother-of-Pearl Dial, Stainless Steel, Water Resistant to 30M *188



OPPOSITE PAGE:

LE GRAND SPORT, Stainless Steel, Pink Mother-of-Pearl Dial, Date Calendar, Water Resistant to 50m *219

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PERFECT TIMING

A Great Watch Lives Beyond Its Time



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BULOVA
PRECISIONIST

The world's most accurate watch with a continuously sweeping second hand. Two of the factors that affect accuracy in a quartz watch are vibration frequency. Bulova Precisionist technology addresses both by adding a third prong to the quartz crystal and increasing the total vibrations to eight times the frequency of a standard quartz watch. Precisionist is a quartz watch with a second hand that beats 16 times per second, while those on standard quartz watches beat only one time per second.

BULOVA

PRECISIONIST
A New Era in
Timekeeping
\$356

Limited Quantities



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